An Exploratory Investigation of Media Influence on Panelist Opinion about Man-Made Global Warming as Moderated by both Individual Ecological Orientation and Personal Experience with a Major Storm

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***Abstract* –** The purpose of the study was to assess the opinions of two equal groups of QUALTRICS panelists, one having lived through a CAT 5 storm and the other not, on their respective beliefs about the effect man-made global warming has had on increasing the intensity of major weather events. The authors identified individuals in each group based on individual eco-orientation. The author then tested for opinion differences based on three factors related to eco-orientation as well as the role played by the media on influencing opinions related to man’s impact on increasing storm intensity