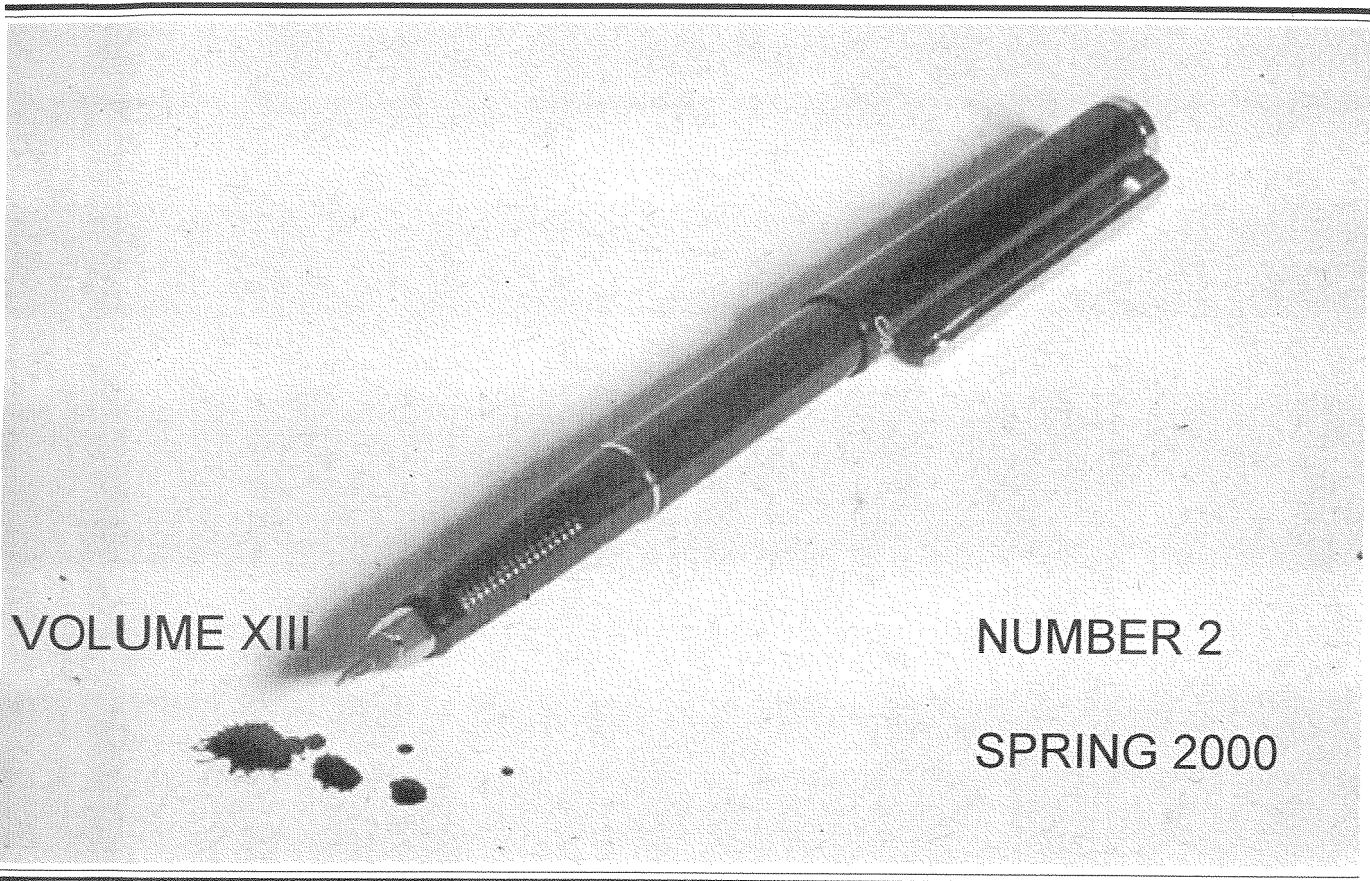


# REACHING THROUGH TEACHING

A Journal of the Practice and Philosophy of College Teaching



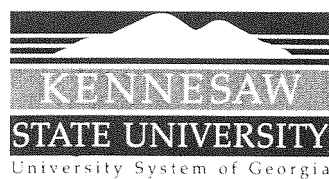
VOLUME XIII

NUMBER 2

SPRING 2000

THE CENTER FOR EXCELLENCE IN TEACHING AND LEARNING

BAGWELL COLLEGE OF EDUCATION



---

Reaching Through Teaching

Volume 13, Number 2, Spring 2000

Contributions are solicited from faculty at all colleges and universities. Please submit articles to the Center for Excellence in Teaching and Learning on a 3.5" disk in Microsoft Word, or via e-mail ([dforrest@alltel.net](mailto:dforrest@alltel.net)). A hard copy is also helpful. Preferred length of articles is 750-1,800 words. The deadline for the next issue is October 2, 2000. We reserve the right to edit articles in keeping with our editorial practices. Footnote or references, if used, should be in an acceptable academic format. Graphics must be limited to graphs and simple tables. Photos cannot be included. We rarely accept previously published articles, and then only if written permission from the publisher accompanies the submission. Contact the Center for Excellence in Teaching and Learning, Kennesaw State University, 1000 Chastain Road, Kennesaw, GA 30144-5591. Phone 770-423-6117.

Donald Forrester, Ed.D

Director of CETL, Editor

Gail Walker, Ph.D

Assistant Editor

Brenda Curtis

Secretary

Kennesaw State University, a senior institution of the University System of Georgia, does not discriminate on the basis of race, religion, color, sex, age disability or national origin.

## CONTENTS

### *2 From the Editor's Desk*

Donald W. Forrester, Editor

### *3 A Constructivist Approach to Using WebCT in Teaching and Learning*

Jho-Ju Tu, Associate Professor of Education and Director, Instructional Technology Center, Georgia Southwestern University

### *5 An Effective External Partnership*

Jean Millen, Assistant Instructor,  
Ann Crowson, Assistant Instructor,  
Co-chairs of Partners in Education,  
Georgia Perimeter College

### *6 Unique Laboratory Experiences for the Commuter University*

D. Don Davis, Assistant Professor of Biology,  
Ben R. Golden, Professor of Biology,  
Pam Rhyne, Professor of Biology,  
Gail Schiffer, Associate Professor of Biology,  
Kennesaw State University

### *7 That's Entertainment: Pedagogy and the Popular*

Marc Steinberg, Instructor of English,  
Abraham Baldwin Agricultural College

### *9 Web-Supported and Web-Delivered Instruction on Budget*

Robert A. Fleck, Jr., Distinguished Professor of Computer Information Systems,  
Tena McQueen, Associate Professor of Computer Science,  
Columbus State University

### *11 Continuing as Colleagues*

Carla Moldavan, Associate Professor of Mathematics Education,  
Berry College

### *13 A Service Learning Project in Public Speaking*

Scott Dillard, Assistant Professor of Speech and Drama,  
Fort Valley State University

### *14 Enhancing Teaching Effectiveness Through Role Reversal and Team Teaching*

Emily M. Crawford, Associate Professor of Marketing,  
Savannah State University

### *17 Creative Assessments*

Cynthia Alby, Assistant Professor of Education,  
Macon State College

### *19 Expectations of Faculty Workloads*

Sheb True, Associate Professor of Marketing,  
Thomas Pritchett, Professor of Marketing,  
Dana Hermanson, Professor of Accounting,  
Kennesaw State University

### *22 Using Bingo as a Method to Teach Scientific Terms*

Richard Schmude, Jr.,  
Gordon College

### *24 Endnotes/References*