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GLA Executive Board Meeting Summary January 2023

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GLA Executive Board Meeting Summary January 2023

Friday, January 13, 2023. The meeting was called to order, and minutes from the October 21, 2022, board meeting were approved with nine aye votes.

Rebecca Ballard, 2023 president of the Georgia Library Association (GLA), made several announcements, including setting dates for upcoming board meetings, reviving the Cardigan Chat with Wendy Cornelisen on a quarterly basis, and warning board members of an increase in phishing attacks and advising them to be cautious of any requests for money or official business from anyone outside of GLA's email addresses.

Linh Uong, GLA administrative services liaison, provided a summary of the 2022 liaison report. Highlights included the promotion of Emily Heitman as the new impact lead and the availability of closed captioning for Vimeo content. Members were reminded to notify the administrative services liaison, the president, or the webmaster of any changes to the leadership roster to ensure that the roster and website are up to date. Additionally, members were encouraged to inform member services of any email updates in Wild Apricot. Finally, Linh emphasized that members should reach out to her for any troubleshooting assistance.

Justin Nobles, GLA treasurer, provided updates on the organization's finances. The organization's financial health is strong, and Justin asked the Board to vote on renewing the \$120,000 13-month CD that matured recently. Justin also reported spending \$10,000 for deposits on the 2023 and 2024 conferences and breaking even with the 2022 conference. Justin recommended referring to the profit and loss report for budget requests and using the general ledger report to track expenses.

Austina Jordan, Southeastern Library Association (SELA) representative, reported that the 2023 SELA conference may partner with the Louisiana Library Association (LLA), or SELA may be seeking a conference partner.

Brienné Coates, GLA advocacy division chair, reported that the advocacy division has been formed from the Georgia library trustees & advocates division and the advocacy committee and is official as of 2023. The division plans to gather members from previous groups to determine the new scope of the division. The 2023 Capitol Print Delivery Day is February 28th. Angela Cortellino will send more information to listserv.

Stephen Houser, GLA strategic plan facilitator, provided an update on the implementation of the strategic plan and a discussion of goals, tactics, responsibilities, and outcomes. He reviewed and updated Goal 1, Strategy 1 with members of the advocacy division. He suggested additional steps to create more awareness for GLA members and define advocacy priorities.

Action items:

- Vote to rollover the 13-month CD to a new 13-month CD put forth by Treasurer Justin Nobles passed with 14 aye votes.
- Discussion on whether GLA should take a more active role in advocacy brought forth by Vice President/President-Elect John Mack Freeman. Members highlighted that advocacy is part of GLA's strategic plan. Members discussed challenges to a more active role in advocacy and suggestions to address them, such as improving communication, cross-promotion, sharing resources, and hiring a lawyer to discuss legal issues. The discussion ended with an action item to schedule a meeting with

leadership and the advocacy division to further discuss advocacy needs.

Rebecca thanked Karen Manning for her leadership during the previous year and reminded members that budget requests were

due by the upcoming Friday. The meeting was then adjourned.

Betty Wright is the 2023 secretary of the Georgia Library Association