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## Georgia Library Association - Professional and Continuing Education Interest Group (PACE)

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## Georgia Library Association Professional and Continuing Education Interest Group (PACE)

It's your library—all grown up. On December 6, 2019, the third Adult Programming Palooza welcomed over 70 participants hailing from Savannah to the Tennessee border. With the goal of sharing information about adult programming and learning from one another, this event—sponsored by PACE (Professional and Continuing Education Interest Group) and Georgia Library Association (GLA)—was created and organized by Angela Glowcheski of Sequoyah Regional Library System and Tracy Walker of Forsyth County Public Library.

Gathering in Columbus at the Columbus Public Library, attendees began the day with “Speed-Date-a-Program.” Highlighting successfully executed programs from across the state, nine presenters shared the ins and outs of their programs, as well as answered questions from attendees during



timed segments. Presenters gave participants one-sheets detailing their programs and how they can be recreated in other libraries.

The afternoon segments began with a short presentation from Christopher Evans of the Georgia Public Library Service (GPLS), providing information to help libraries prepare for the 2020 Census. This was followed by an Introduction to Entrepreneurship Learning Initiative (ELI) presented by Duncan Smith, founder of NovelList and EBSCO Information Services Chief Strategist for Public Libraries. Attendees learned how the

Entrepreneurship Learning Initiative can be used in conjunction with programming. The afternoon came to a close with a marketing session led by Jeanne Peloquin, marketing coordinator for Middle Georgia Regional Library. Attendees got to hear great marketing tips and tricks to help promote library programs and services.

Thanks to the generosity of GLA and GPLS, there was no cost to attend Adult Programming Palooza. Oscar

Gittemeier, vice president of membership for GLA, spoke about the benefits of joining the organization and provided information to attendees throughout the day. GPLS provided all attendees with lunch. The host library provided a great learning space and refreshments throughout the day.

It was an exuberant program filled with ideas, learning, and camaraderie. Attendance for the event reached maximum capacity shortly after registration opened. Due to the number of people on the waiting list and many requests, the program will be held again in 2020.