

The Southeastern Librarian

Volume 69 | Issue 3

Article 9

Fall 10-1-2021

SELA News

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Recommended Citation

Stevenson-Parrish, Hollie (2021) "SELA News," *The Southeastern Librarian*: Vol. 69 : Iss. 3 , Article 9.

Available at: <https://digitalcommons.kennesaw.edu/seln/vol69/iss3/9>

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Stevenson-Parrish joins *The Southeastern Librarian* as News Editor



Hollie Stevenson-Parrish is the Director of Communications and Marketing for University Libraries at UNC Greensboro. She leads the internal and external communications programs to enhance awareness and the public image of University Libraries. She oversees market-

ing, print and publications, social media, public relations, and graphic design.

Prior to joining UNCG, she held positions as a Public Relations Manager, an Assistant Director of Marketing and Creative Services, and a Communications Coordinator in the marketing and communications field across various industries, including health care, public radio, higher education, and consumer packaged goods.

Hollie holds a graduate certificate in Strategic Communications from Appalachian State University, a master's degree in Public Affairs from UNC Greensboro, and a bachelor of arts degree in English from Wake Forest University.

She is a member of several professional associations, including the Public Relations Society of America, the Council for Advancement and Support of Education, the North Carolina Association of Government Information Officers, the American Library Association, the Southeastern Library Association, and the North Carolina

Library Association.

Hollie also serves on various nonprofit boards in her community, including Vice President of Marketing for the Kernersville Little Theatre and Secretary for the North Carolina Association of Government Information Officers.

FROM THE EDITOR

The Southeastern Librarian Celebrates 70 Years in Publication

I couldn't let the 70th anniversary of the *SELn* pass without acknowledging it. On the front of this, our fall issue, is a collage of *SELn* covers spanning our 70 year history. While the covers have changed over the years, our commitment to providing the Southeastern library community with timely quality content remains the same. The success and longevity of the *SELn* is due to so many: to the Editors— who have steered the journal through a wealth of changes and technological advances, to the Editorial Board— who have lent their time to insure quality content, to the Authors —who have trusted us with their work, and finally to our SELA Membership who are the most loyal of readers. Thank you all!

Look for more in celebration of SELA and the *SELn* in our upcoming special commemorative issue.

SELn Editor,
Ashley S. Dees

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