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Print News and Raise Hell: The Daily Tar Heel and the Evolution of a Modern University

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Print News and Raise Hell: *The Daily Tar Heel* and the Evolution of a Modern University. Kenneth Joel Zogry, Chapel Hill, The University of North Carolina Press, 2018. ISBN: 978146960-829-7 (hardcover --\$39.95); 978146960-830-3 (Ebook --\$29.95). 360 p.



In an time when daily newspapers have an online presence and sometimes hourly updates, the book entitled *Print News and Raise Hell: The Daily Tar Heel and the Evolution of a Modern University* chronicles both the history and the inner workings of the college newspaper, which was primary source of news for the University of North Carolina at Chapel Hill for more than a century.

The book, written by historian Kenneth Joel Zogry, PhD, chronicles both the early days of the publication, from its first issue in February 1893 until 2011 (*The Daily Tar Heel* still publishes today.)

The Daily Tar Heel, as Zogry writes, had a “bold” mission to “contain a summary of all occurrences in the University and village of Chapel Hill.” Zogry also wrote that the publication was “primarily established” to cover sports at the University. Though space “will be assigned for the thorough discussion of...the University.”

Print News also elaborates on how both UNC’s daily newspaper thrived in a time when commercial radio wasn’t developed until the 1920s. *The Daily Tar Heel* not only covered university and town news. It occasionally covered national and international events, including wars. And though *The Daily Tar Heel* proclaimed that “freedom of press” was “ferociously guarded” by *Tar Heel* management and staff, politics and money sometimes intervened with those good intentions.

The Daily Tar Heel’s coverage of World War I—or the *Great War* as it was then known—initially was enthusiastically supported American military efforts. But once a significant number of college-age men chose to enlist and fight in the war rather than stay at UNC, the newspaper decided to emphasize the importance of

“maintaining high standards of education, even in wartime.”

The Daily Tar Heel also faced competition over the years. In 1894, the publication of the *White and Blue* began, as an anti-fraternity, pro-intellectual organization. The *White and Blue* asserted that its competition’s only purpose was the cover college sports. Zogry himself asserts that *The Daily Tar Heel* was the “campus cheerleader and promoter of all sports. The *White and Blue* ceased publication in 1913.

The author notes that *The Daily Tar Heel* includes many notable “alumni” who have gone on to make their mark in journalism or other endeavors.

And today, the publication itself distributes 10,000 free copies Monday, Wednesday and Friday— according to a recent glance at dailytarheel.com.

In *Print News and Raise Hell*, Zogry doesn’t just document the growing pains of a college newspaper. He documents the important work college-age students are doing--the professional work of student-journalists.

This book is recommended for both academic libraries and college-level journalism courses.

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