

Summer 2013

## State News

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### Recommended Citation

(2013) "State News," *The Southeastern Librarian*: Vol. 61 : Iss. 2 , Article 4.

Available at: <https://digitalcommons.kennesaw.edu/seln/vol61/iss2/4>

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exchange libraries will spend time at the partner HBCU. Travel costs for participating librarians to visit their partner's library during the Exchange are covered by grant funding from the Andrew W. Mellon Foundation.

The goals of the exchange program are to develop and foster connections between libraries and strengthen skills of emerging leaders through focused initiatives to improve library services and programs. Each exchange includes significant time onsite at the partner libraries — typically about two weeks — to design and plan implementation of a project that is strategically important to the HBCU library. The first set of Exchanges occurred in the Summer of 2006, with additional exchanges in 2008 and 2010. By identifying, analyzing, designing and implementing these projects, both ASERL and HBCU librarians gain valuable insight into the workings of each other's library, and build new project management and leadership skills.

Many participants have fostered long-lasting, beneficial relationships between both individual librarians and between their libraries. Exchange librarians were selected through an application process. Selection criteria include: the applicant's potential for leadership as demonstrated by their past record of achievement; history of the applicant's creative contribution to organizational problem-solving; the applicant's experience in effective engagement within and outside of the library; articulation of the strategic area that will be the focus of the exchange and how the exchange will advance the library and university missions; and plans for sharing the benefits of the exchange with others on campus. Selection decisions were made by the HBCU Library Alliance Executive Director and ASERL Executive Director. Successful applicants have been matched to an ASERL or HBCU library with interest in the exchange program and strength in the strategic area of focus identified by the exchange librarian.

HBCU Library Alliance/ASERL Exchange Match participants are:

- Kieren Bailey – Oakwood Univ. (AL)
- Ivy Brannen – Savannah State Univ. (GA)
- Cotina Jones – NC Central Univ. (NC)
- Rhonda McCoy – Paine Coll. (GA)
- Marcella McGowan – Johnson C. Smith Univ. (NC)
- Jordan Moore – Atlanta Univ. Center Woodruff Library (GA)

- Jennifer Townes – St. Augustine's Univ. (NC)

“The Exchange program is a wonderful learning and collaborative process allowing partners to gain hands-on experience and new perspectives,” states Mary Jo Fayoyin, Director of Library Services at Savannah State University (GA) and Chair of the HBCU Library Alliance Board of Directors.

“We are excited to continue our partnership with ASERL through the Exchange Program, as it aligns with our goal of enhancing education through librarianship and working together to be more effective,” says Sandra Phoenix, HBCU Library Alliance Executive Director.

For more information about the HBCU Library Alliance, please visit [www.hbculibraries.org](http://www.hbculibraries.org).

## STATE NEWS

### MISSISSIPPI

#### MSU Libraries One of Top 25 Social Media Libraries

Mississippi State University Libraries has been ranked as number one in the SEC and number 24 across the nation in an article titled “100 Most Social Media Friendly College & University Libraries for 2013.” The article, published on April 4, 2013 by Library Science List, evaluated 442 college and university libraries across the nation, based on their level of activity on various social media platforms. MSU Libraries scored 82.2 out of a possible 100 points. Platforms evaluated include Twitter, Facebook, Flickr, Pinterest, YouTube, and Google Plus.

Social Media, Extension, Ag & Life Sciences Librarian at MSU Amanda Clay Powers says that “The MSU Libraries have been a leader on campus in social media and emerging technologies since we embraced the idea in summer 2006. Starting with our first “Library 2.0” Summit in summer 2007, we began developing the in-house expertise to meet the changing needs of the University. We now have deep expertise in house for teaching, research, outreach and service in the area of social media. We have kept up as the field has grown and changed and matured over time.”

## NORTH CAROLINA

### Metrolina Library Association Hosts Conference

Metrolina Library Association was proud to host the 8<sup>th</sup> Annual Metrolina Information Literacy Conference on June 13<sup>th</sup>, 2013 at the Johnson & Wales campus in Charlotte, NC. The day-long event included four discussion tracks including Pedagogy/Instruction, Diversity, Collaboration, and Assessment with over 120 presenters and attendees from universities, community colleges, and K-12 institutions throughout the region. Dr. Stephen Bell, Associate University Librarian for Research and Instructional Services at Temple University and current President of ACRL provided a stellar keynote entitled, "Higher Education Rebooted: Exploring the New Mysteries of Information Literacy." For more information please visit Metrolina Library Association's website at <http://www.mlalibrary.org>.

### NCSU Libraries Completes "Cultivating a Revolution" Project

The North Carolina State University Libraries has recently completed a two-year project to digitize and make accessible over 40,000 pages of documents critical to understanding the history of agriculture in North Carolina.

"Cultivating a Revolution: Science, Technology, and Change in North Carolina Agriculture, 1950-1979" serves students, teachers, researchers, and the general public by documenting the development of modern agricultural practices and their economic impact across the state of North Carolina. The industry currently generates \$70 billion in value annually in the state. Drawing from thirteen different archival collections held by the Libraries' Special Collections Research Center, "Cultivating a Revolution" provides primary source documentation and valuable historical information about the evolution of modern agricultural practices in North Carolina and the southeastern United States at large.

Highlights of the collection include drawings by Dr. William Johnson, Dr. William Splinter, and their graduate assistants in the College of Agriculture and Life Science of their designs for tobacco harvesters and bulk curing barns;

correspondence with the international academic and business community regarding developments at NC State on bulk curing and mechanized harvesting of tobacco and other crops; and documentation of research into pesticide development, plant disease prevention, and genetic modification of crops.

In addition to the text and photographic materials, over one hundred and fifty 16mm films from the University Archives Film Collection and the Department of Biological and Agricultural Records at NC State are now available online. The films include interviews with scientists, engineers, extension workers, and farmers who developed and applied innovative agricultural practices, as well as footage of the application of these practices around North Carolina. The films include interviews with the creators and users of the newly developed bulk curing barns in the mid-1960s, a visit to the NC State Dairy Farm in the 1950s, and test runs of sweet potato and cucumber harvesters at the university's research stations.

The funds to support this work were awarded by the State Library of North Carolina and are made possible through funding from the federal Institute of Museum and Library Services (IMLS) under the provisions of the Library Services and Technology Act (LSTA) as administered by the State Library of North Carolina, a division of the North Carolina Department of Cultural Resources.

The "Cultivating a Revolution" website at [www.lib.ncsu.edu/specialcollections/projects/cultivating-a-revolution.html](http://www.lib.ncsu.edu/specialcollections/projects/cultivating-a-revolution.html) provides more information on the project and links to the digitized materials. The NCSU Libraries' Rare and Unique Materials website at [go.ncsu.edu/cultivatingarevolution](http://go.ncsu.edu/cultivatingarevolution) also makes it easy to access the digitized materials from the project.

If you have questions or would like to learn more, please contact the Digital Program Librarian for Special Collections, Brian Dietz, at [brian\\_dietz@ncsu.edu](mailto:brian_dietz@ncsu.edu).

### North Carolina State University Dedicates the "the Library of the Future"

On April 3, 2013, North Carolina State University officially dedicated the James B. Hunt Jr. Library. Setting a new benchmark for architecturally

inspiring and technologically sophisticated learning and collaborative spaces, the Hunt Library is designed to be a decisive competitive edge for the university, an institution that has forged its reputation by teaching students to live on the fore of change and enabling its researchers to do transformative work.

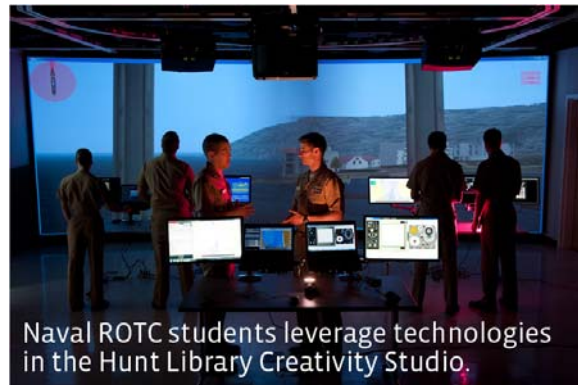


A central tenet of the Hunt Library is to democratize access to the technologies that are driving our economy and culture.

Five huge Christie MicroTiles high-definition display walls give faculty and students hands-on experience with the large-scale visualization tools that are reshaping how we create and view data and digital media. The Game Lab supports NC State's Digital Games Research Center by providing an experimental commons to explore collaborative game design and the role of gaming in education and training. The library's Teaching and Visualization Lab and the Creativity Studio offer unique visualization and simulation capabilities that help define the next generation of teaching and learning spaces. 3-D printing and extensive digital media production facilities enable rapid iteration for prototyping and give students and faculty more of the tools they need to lead tomorrow's workforce. State-of-the-art videoconferencing and telepresence technologies enable collaboration with colleagues across the state and around the world. And technology permeates all of the group study rooms throughout the building where students gather constantly to learn and work together.

The Hunt Library's robotic bookBot automated retrieval system is capable of holding two million volumes in 1/9 the space of conventional shelving. Virtual Browse, which brings serendipitous discovery to the 21<sup>st</sup> century, allows users to see a

virtual shelf of the materials that are classified near the resources found by their initial search.



Early projects that have already capitalized on the library's technologies include an immersive simulator to train naval ROTC midshipmen to operate the bridge of a modern warship, a 3-D recreation of St. Paul's Cross during John Donne's tenure at the cathedral that demonstrates the impact of 17<sup>th</sup>- century sermons as they were actually delivered, a student-created video game based on the Hunt Library's book circulation patterns, and prototypes of a range of engineering projects including tactile models to allow the visually impaired to navigate complex traffic intersections.

The bold architecture of the building itself reflects its bold purpose: to provide the inspiring spaces that encourage future leaders to learn, work, and create more brilliantly. Recently named one of the ten most innovative architectural firms in the world by Fast Company, Snøhetta, the Hunt Library's lead designer, has been honored with the Mies van der Rohe Prize for Contemporary Architecture and the European Award for Urban Public Space. The firm has won international acclaim for such projects as the Library of Alexandria, the Oslo Opera House, the National September 11 Memorial and Museum Pavilion, and the redesign of New York City's Times Square. Executive architects Pearce Brinkley Cease + Lee are responsible for some of the most memorable buildings in North Carolina.

There is perhaps no library anywhere that has been more consciously crafted with what Snøhetta principal Craig Dykers has called "the unseen aspects of place-making" the ability for the architecture to create spaces that encourage collaboration, reflection, creativity, and awe. The inspirational impact of the new building is reflected in the more than 1,700 Instagram photos that the

NC State community has uploaded to the My#HuntLibrary social media site since the library opened on January 2, 2013.

The Hunt Library serves both as NC State's second main library and as the intellectual and social heart of the university's Centennial Campus. Named the nation's top research park in 2007, Centennial Campus is a nexus of collaboration where students and faculty work with more than sixty corporate and governmental partners to craft the innovations that will shape tomorrow.

"This building was designed from the start to be an icon, a dramatic representation of how transformational technology and a commitment to the growth of our community will thrust NC State University even further into the foreground," explains Chancellor W. Randolph Woodson. "It embodies what NC State stands for, a beacon for technology and transformation in the 21<sup>st</sup> century."

"Our vision was to give NC State a signature library that would help us recruit the very best students and the very best faculty and to serve the community as an inspiring place of excellence and passion and ideas and vision," concludes Susan K. Nutter, vice provost and director of the NCSU Libraries. "You cannot be in this building without realizing that something very important is happening at this university."

### **UNC Greensboro Awarded Grant**

The University of North Carolina at Greensboro was recently awarded a 3<sup>rd</sup> ACE (Academic and Cultural Enrichment) Scholars grant from the Institute of Museum and Library Services (IMLS) Laura Bush 21st Century Librarian Program.

As part of this grant, UNC-G needs to recruit 10 students from under-represented communities into their ALA-accredited two-year Master of Library and Information Studies (MLIS) degree program and prepare them for professional positions in community college libraries, with emphasis on serving diverse populations, including refugees and immigrants.

The program can be completed online or face-to-face on the campus in Greensboro, NC. The program requires a full semester practicum in a community college and service learning projects, as well as specialized course work in community college librarianship. As fellow NCLA members,

we are hoping that you might be able to identify staff members, former students, or interested others to join the program.

#### **The ACE Scholars will receive:**

- full tuition and fees, and a monthly stipend to attend the UNCG LIS program
- memberships to ALA and NCLA or other state organization
- community college practicum opportunities
- networking and mentoring opportunities from community college librarians

The time for application is short. A completed application must be submitted to the graduate school by **August 1, 2013**. The program will start in mid-August. The program is fast-tracked. It must be completed in 2 years.

#### **To apply:**

1) To apply for admission to the graduate school. For this they will need:

- Recent (within 5 years) GRE scores
- Transcripts from either a US institution or have transcripts from a non-US institution evaluated by a NACES accredited organization.
- A validation of proficiency in English if it is not your native language and if you have international transcripts.

2) To apply for the ACE Scholars Program for Community College Librarianship scholarship. Please submit:

- The application
- A personal statement that explains your interest in community college libraries
  - The statement can be a written document or a video presentation
  - Discuss in up to 500 words why you are interested in participating in the current ACE Scholars Program and
  - Discuss in up to 500 words what value your diversity background/experiences will add to community college libraries serving diverse communities, such as New Americans

3) Participate in an interview with the grant's principal investigators in person or through some other medium.

[Click here to complete the ACE Scholar application and upload your documents.](#)

Learn about admission and application requirements here: <http://lis.uncg.edu/prospective-studentsadmission/>

## SOUTH CAROLINA

### **Prepared in Mind and Resources: Collaboration, Relevance, and the Re- Imagined Archives October 16-18, 2013**

The South Carolina Archival Association, the Society of North Carolina Archivists and the Society of Georgia Archivists are pleased to announce that registration is now open for the Tri-State Archivists Meeting, which will take place October 16 - 18, 2013 at Furman University located in Greenville, South Carolina.

The theme of the meeting is *Prepared in Mind and Resources: Collaboration, Relevance, and the Re-Imagined Archives*, and will include presentations on the collaborative spirit between archives, libraries, historians, museums, and the wide variety of projects they undertake. Also on the program will be sessions reflecting archival practice in the areas of marketing, outreach, processing, digital archives, and instruction. You'll want to check out the poster presentations as well!

Keynote speaker Emily Gore is the Director for Content, Digital Public Library of America, and Dr. Clifford Kuhn (past president, Oral History Association; Georgia State University) will be our lunchtime plenary.

The Tri-State Education Committee will be offering the following pre-conference workshops on Wednesday, October 16: Digital Repositories (a SAA DAS Workshop), Archival Boot Camp, and an Oral History Workshop. Pay close attention to your listservs for upcoming information on registration.

Early bird registration fees for the meeting are \$75 for members of SCAA, SNCA, and SGA, \$50 for student members of SCAA, SNCA, and SGA, and \$100 for non-members. SGA Members should log in to receive the member rate. To receive the early bird price, registration must be submitted online by September 13th! To register, please visit <http://www.soga.org/events?eventId=638926&EventViewMode=EventDetails>

Registration fees include: Thursday and Friday sessions and poster exhibits; Thursday and Friday continental breakfast and food and beverage breaks; access to exhibiting vendors; luncheon on Thursday (vegetarian options available); dessert reception and silent auction on Thursday evening at the Upcountry History Museum located in downtown Greenville, South Carolina (wine included), and complementary wireless login at Younts Conference Center (please indicate on registration form).

For information on directions, lodging, the reception location, and local activities (to be added soon), please visit: [http://www.soga.org/AM\\_Local](http://www.soga.org/AM_Local)

On behalf of the Tri-State Archivists Meeting Program, Local Arrangements, and Education Committees, we look forward to seeing you in October!

## PEOPLE NEWS

### FLORIDA

#### University of Central Florida Libraries

The University of Central Florida (UCF) Libraries is pleased to announce the arrival of **Carrie Moran**, who joined the faculty of the UCF Regional Campus Libraries on May 10, 2013, as the Osceola Regional Librarian. Moran received her MLIS from Drexel University. Before accepting the position with the UCF Libraries, Ms. Moran was a reference librarian at the Cleveland Community College in Shelby, North Carolina. Ms. Moran is a member of Beta Phi Mu and her professional memberships include the American Library Association and its division, Association of College & Research Libraries.