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From the Editor

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From the Editor

The changing field of information science provides many avenues for individual growth as well as opportunities to improve services to our users. This issue of *The Southeastern Librarian* addresses several of these opportunities. Jamie Graham outlines the strategies used at the Kimbel Library at Coastal Carolina University in their instruction program. The article Successful Liaison Marketing Strategies for Library Instruction: The Proof is in the Pudding details the variety of marketing tactics used to reach 97% of the University's first year student population. On the technical services front, Sheryl Stump and Rick Torgerson cover the cataloging concerns that need to be considered when switching from one integrated library system or version to another. Their article After the System Upgrade or Migration: A Checklist provides a convenient method of assuring that through proper advanced planning, a smooth migration or upgrade can be successfully achieved.

Two brief articles in this issue provide information on unique ways librarians can share skills with others, both regionally and internationally. Iyanna Sims and Lynn Sutton cover the HBCU-ASERL Librarian Exchange program and the benefits each of their respective institutions gained from this partnership in the article Getting to Know You: HBCU-ASERL Librarian Exchange. Both the background and history of the program are included as well as the specific activities which were undertaken. Dr. Carol Walker Jordan describes her partnership with Rotary clubs in providing much needed library resources to a school in Nepal in her article Promoting Literacy Initiatives Abroad Through Rotary Partnerships. Many grant opportunities of this type are open to librarians in other organizations outside librarianship in order to meet the needs of others.

The Southeastern Librarian provides publishing opportunities to librarians through the publication of articles and book reviews. If you are interested in submitting an item for consideration, please see the publication guidelines at the end of the journal as well as on the Southeastern Library Association website. Also don't forget about the upcoming SELA/KLA/KSMA/ARL National Diversity in Libraries conference in Louisville Oct. 1-4.

Perry Bratcher