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## From the Editor

Perry Bratcher

*Kennesaw State University*, [bratcher@nku.edu](mailto:bratcher@nku.edu)

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## From the Editor

As I write this column, things are winding down on campus. It is the last part of finals week and there will be a brief respite before things gear up fully for the summer sessions. This is an opportunity to catch up on projects left undone or incomplete during the semester. For some of you, this may even mean catching up on your professional reading. I hope you can take a few minutes to read the submissions in this issue, there's something for everyone.

Bailey, Teel and Walker address meeting the professional development needs of school media personnel through a collaborative effort between a university and a publisher. Such a model can spark ideas for others across the Southeast. Bryant, Martin and Slay discuss collaboration between librarians and teaching faculty to develop a library orientation program for a non-traditional campus. The unique challenges for designing a program to meet the diverse needs of non-traditional students are given special consideration. Not only have colleges and universities noticed an increase in the number of non-traditional domestic students, but the internationalization of campuses also creates its own opportunities for expanded library services. McClure and Krishnamurthy describe the rationale and issues involved in translating their library's web pages into two other languages in order to meet local student needs.

Meeting the needs of local users makes each library unique. Teague and Wesley describe the way they met the needs of their specific clientele through building a collection of vendor materials which could be used for reference by students. This article can be used to generate creative ideas by other librarians in meeting the needs of specific patron groups. DeHart and Viles summarize the use of various methods of virtual reference services in the Southeast. They also discuss the variety of usage between the different types of libraries. The transition of library materials usage from print to other formats results in the need for patron access to these different resources. McGee addresses the need for libraries to be more liberal in their lending policies for non-print materials and the experience of doing so at her library.

At the spring SELA Leadership Conference, it was mentioned that receipt of *The Southeastern Librarian* is one of the many assets in belonging to the organization. The journal seeks to publish scholarly articles which cover a wide range of topics and library types as evidenced in this issue. I would like to take this opportunity to thank the many reviewers and the Editorial Board whose efforts help make all of this possible. If you have any comments regarding *The Southeastern Librarian*, feel free to address them to me at [bratcher@nku.edu](mailto:bratcher@nku.edu).

Happy Reading!

Perry Bratcher