12-22-2006

EBSCO Personnel News

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online resources through the Live Search Academic search engine.

As a result, end users at participating schools who use Live Search Academic will see article-level links displayed for items in their institution’s online collection. These links will lead to the library’s LinkSource menu from which the user can access the appropriate copy of the article, bringing the licensed electronic full-text to just a click or two from the Live Search Academic search results.

In recognition of the value this program extends to libraries, EBSCO is pleased to provide this service at no additional charge to all A-to-Z customers. Libraries interested in participating in this program need only contact A-to-Z Customer Care at atozfeedback@ebsco.com.

About EBSCO’s LinkSource
LinkSource is an OpenURL link resolver that enables the library to control item-level linking among their various online resources (databases, e-journal sites, etc.). As an add-on to the EBSCO A-to-Z journal list service, which functions as the knowledge base for LinkSource, set up of your link resolver is a quick and easy process. Librarians can select the appropriate resources to be linked and apply the conditions that determine when the links display. LinkSource presents the user with links to the full text to which the user has rights or to other relevant services such as the library catalog, an ILL request form or document delivery order form.

EBSCO is pleased to announce the promotion of Phil Wallas to senior publisher relations executive and the appointment of Tom Dyer to the position of publisher relations executive. In their new roles, Wallas and Dyer will provide liaison support to the major publishers with whom EBSCO works.

As a natural extension of its middleman role, EBSCO has introduced a series of services and tools to assist its publisher partners in streamlining the administrative work associated with the provision of electronic content. Leveraging EBSCO’s position as the world’s largest subscription agent, Wallas and Dyer will be responsible for coordinating these publisher relations and marketing programs. As the primary contacts for the publishing community, they will work to create and deliver custom solutions for publishers by working to simplify e-resource workflow.

To learn more about the publisher-specific resources available, including tools to help your organization increase content exposure, boost internal productivity and much more, please contact Phil Wallas at pwallas@ebsco.com or Tom Dyer at tdyer@ebsco.com.

STATE NEWS

ARKANSAS

The new Madison County Public Library in Huntsville held grand opening festivities for three days starting on September 14. The total cost of the building project was $267,000. The new building has 2,800 square feet of space