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Cover: J. G. Taylor Spink, publisher of The Sporting News from 1914 to his death in 1962, with his wife Blanche and their dog on a European vacation. It was on such a voyage in the late 1920s that The Sporting News earned its enduring nickname, the Bible of Baseball. "There is the man who wrote the Bible," said baseball official Jack Potter of Spink. The ship's captain asked, "Who is he, Matthew, Mark, Luke, or John?" Potter replied, "That's Taylor Spink, and he writes the baseball Bible." (Reprinted by permission of The Sporting News.)