

About

Butler University

- Private university
- Indianapolis, IN
- 5000+ students
- 85% undergraduates
- Six academic colleges

Butler Libraries

Three Libraries:

- Main, Science & Education
- Librarians: 12
- Liaison Program

Business Librarian:

- 85 business information literacy sessions/year
- 12 sessions/year for graduate students

Lacy School of Business

1300 students--15% Grad

Master of Business Administration Program

- Evening MBA classes
- Held year-round
- 160 students enrolled
- Cohorts of 20-25
- Average age: 30
- 95% work full-time

That was Then

Orientation

- Multiple speakers
- 10-minute time slot
- Inadequate training
- Students overwhelmed

What changed?

Library instruction session in MBA Capstone class

Students:

“Why didn’t we learn about these resources earlier in our program?”



Collaboration

MBA Gateway Experience Course

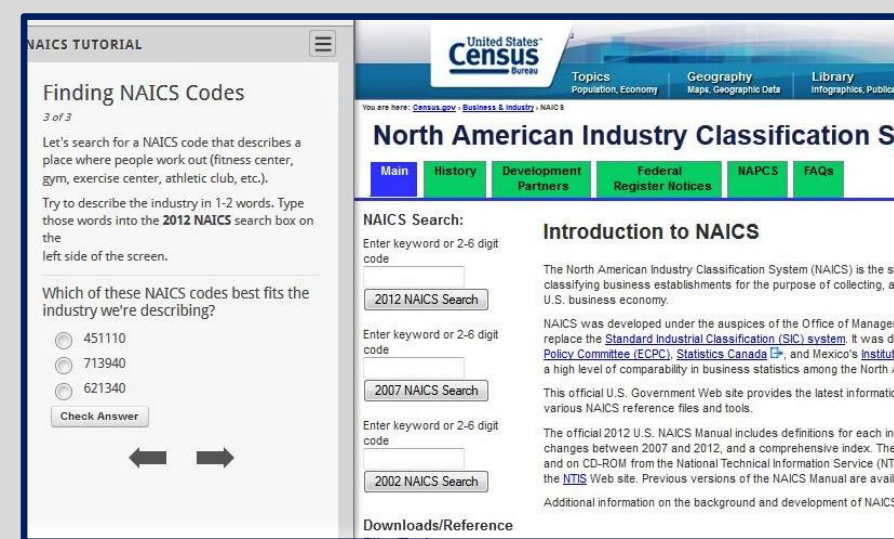
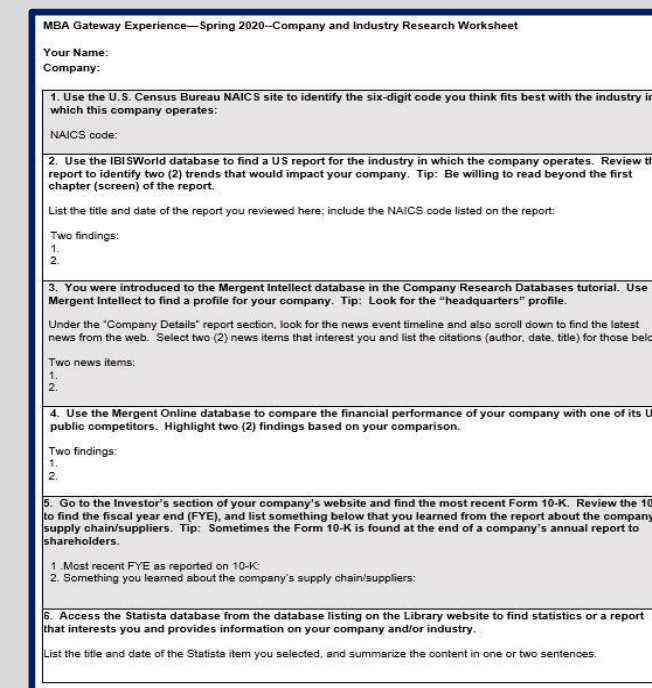
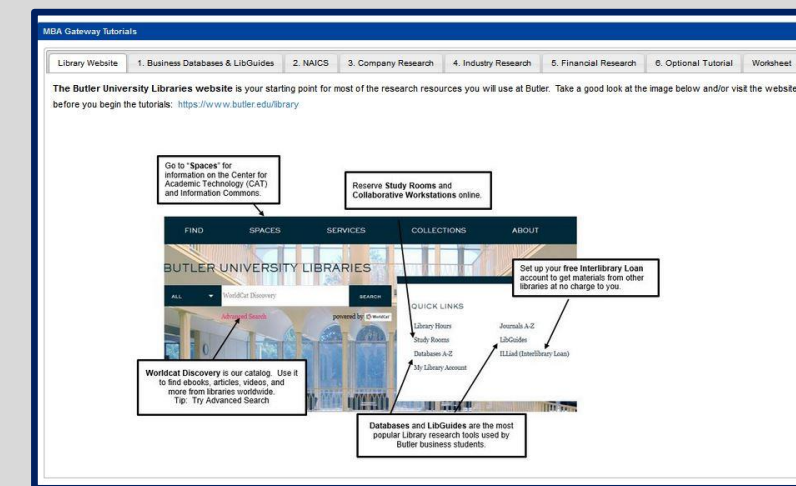
- First class for incoming cohort of MBA students
- Experiential: Immersion in local businesses
- Apply in-class learning to real-world situations
- Primary and secondary research assignments
- Competitive team presentations

This is Now

Session 1: Online

Individual training with asynchronous activities

- Business Librarian embedded on course LMS site
- Online module completed one week before in-class session
- Tutorials and research worksheet to prepare for Session 2
- Focus on resources for company/industry research and real-world challenges of finding/evaluating business information



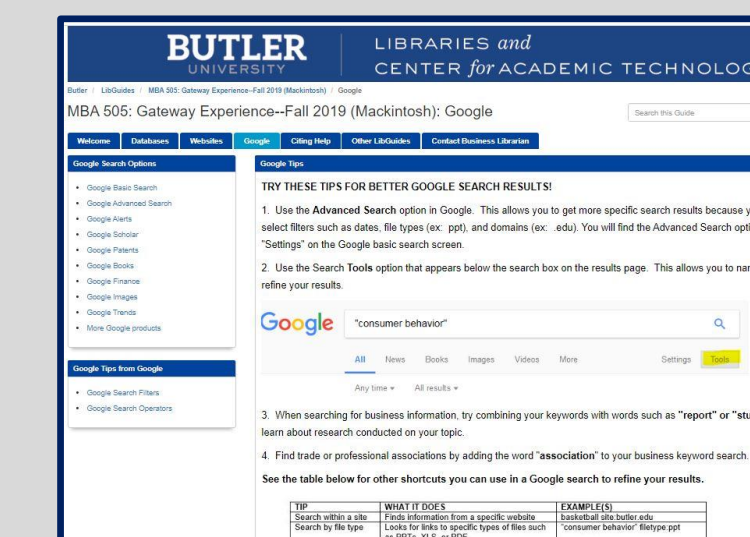
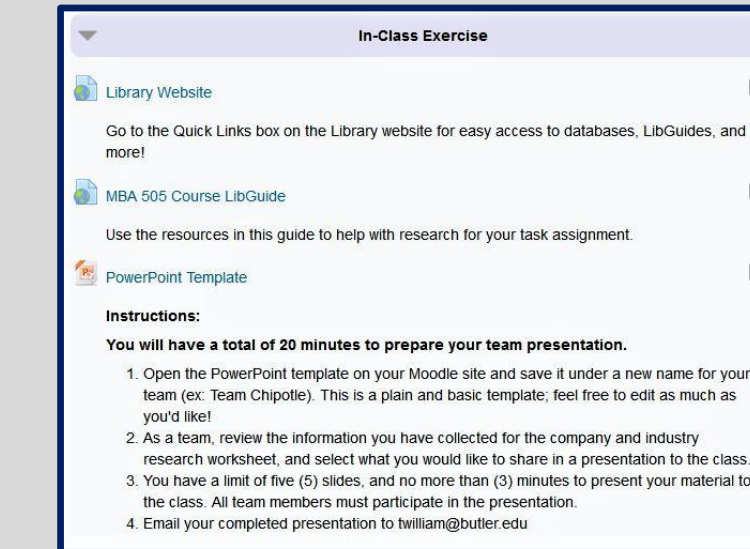
Business Research Workshop

- Offered by Business Librarian
- Free program attended by MBA students and alumni

Session 2: In Class

Team activities to simulate client work

- Classroom workshop on Saturday
- Customized LibGuide, database training, Google & citing tips
- “Element of surprise:” Teams meet under tight deadline.
- Teams discuss research findings to create/deliver presentation critiqued by librarian, MBA faculty, and classmates.



What's Next?

Public Library Resources



New Business Graduate Programs

- Master's in Management
- Master's in Risk and Insurance