"Think Before You Click. Post. Type." Lessons learned from our University Cyber Security Awareness Campaign

Rachael Innocenzi  
*Eastern Michigan University*, rinnocen@emich.edu

Kaylee Brown  
*Eastern Michigan University*, kbrow107@emich.edu

Peggy Liggit  
*Eastern Michigan University*, pliggit@emich.edu

Samir Tout  
*Eastern Michigan University*, stout@emich.edu

Andrea Tanner  
*Eastern Michigan University*, atanner1@emich.edu

See next page for additional authors

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Innocenzi, Rachael; Brown, Kaylee; Liggit, Peggy; Tout, Samir; Tanner, Andrea; Coutilish, Theodore; and Jenkins, Rocky, ""Think Before You Click. Post. Type." Lessons learned from our University Cyber Security Awareness Campaign" (2017). *KSU Proceedings on Cybersecurity Education, Research and Practice*. 2.  
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**Abstract**
This article discusses the lessons learned after implementing a successful university-wide cyber security campaign. The Cyber Security Awareness Committee (CyberSAC), a group comprised of diverse units across campus, collaborated together on resources, talent, people, equipment, technology, and assessment practices to meet strategic goals for cyber safety and education. The project involves assessing student learning and behavior changes after participating in a Cyber Security Password Awareness event that was run as a year-long campaign targeting undergraduate students. The results have implications for planning and implementing university-wide initiatives in the field of cyber security, and more broadly, higher education at large.

**Disciplines**
Information Security | Management Information Systems | Technology and Innovation

**Presenter Information**
Rachael Innocenzi, Kaylee Brown, Peggy Liggit, Samir Tout, Andrea Tanner, Theodore Coutilish, and Rocky Jenkins

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ABSTRACT

This article discusses the lessons learned after implementing a successful university-wide cyber security campaign. The Cyber Security Awareness Committee (CyberSAC), a group comprised of diverse units across campus, collaborated together on resources, talent, people, equipment, technology, and assessment practices to meet strategic goals for cyber safety and education. The project involves assessing student learning and behavior changes after participating in a Cyber Security Password Awareness event that was run as a year-long campaign targeting undergraduate students. The results have implications for planning and implementing university-wide initiatives in the field of cyber security, and more broadly, higher education at large.