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The Thinker 2.05

Amy Thompson

Kennesaw State University, athompso@kennesaw.edu

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The Thinker



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CONTEST! Think outside the box! Design a bookplate for the Horace W. Sturgis Library. Leave your mark on campus! Design a bookplate to be used for the library's new Adopt-A-Book program. The Adopt-A-Book program provides a unique opportunity to combine a love of books and learning with a desire to honor, celebrate, or memorialize the special people in our lives. Adopted books can commemorate occasions such as graduation, anniversaries, birthdays, retirements, or in memoriam of a loved one.



Dates of Contest: April 14th-May 14th 2014
Prizes: Each winner will receive a VT PenPad 7.7-Inch Graphic Pen Tablet and eternal fame in the library.
Guidelines: Limited to currently enrolled KSU students. The library will select two bookplates; one specifically intended to celebrate graduation, and one for other commemorations. Students may submit designs for one or both.
Content restrictions: No owl images please. Bookplate must be in black and white or greyscale. Bookplate design should allow for text in the center.
Resolution: 300 ppi or greater
Size: 3.3" wide x 4" height or equivalent scale.
Format: Digital files of .jpg or .png
Submission: Email completed work along with Independent Contractor Agreement (<http://libguides.kennesaw.edu/adopt-a-book>) to libraryreference@kennesaw.edu. Complete agreement file with your name as Contractor.

Mother's Day - May 11, 2014 Celebrations of mothers and motherhood can be traced back to the ancient Greeks and Romans, who held festivals in honor of the mother goddesses Rhea and Cybele, but the clearest modern precedent for Mother's Day is the early Christian festival known as "Mothering Sunday." Once a major tradition in the United Kingdom and parts of Europe, this celebration fell on the fourth Sunday in Lent and was originally seen as a time when the faithful would return to their "mother church"—the main church in the vicinity of their home—for a special service. Over time the Mothering Sunday tradition shifted into a more secular holiday, and children would present their mothers with flowers and other tokens of appreciation. This custom eventually faded in popularity before merging with the American Mother's Day in the 1930s and 1940s. (history.com)

\$671 Million
Total amount of money spent on Mother's Day cards annually

Good luck on finals! May 1-7
*"Things do not happen. Things are made to happen."
-John F. Kennedy*

Featured *~~~~~*
~~~~~ Database



SimplyMap can answer research questions, marketing questions, or socioeconomic questions by creating a variety of reports and maps. It uses over 75,000 data variables related to demographics, employment, market segments, businesses, consumer spending, brand preferences, crime, and public health. SimplyMap queries can inform any geographic area in the United States. Need help with SimplyMap?

Ask-A-Librarian!

On April 17th, during a National Library Week event held in OwlSpace 2 in the library four new READ Posters were revealed. The posters featured Dr. Papp - President, Dr. Harmon - Provost, Dr. Hinds - CIO, and Vaughn Williams - Athletic Director. Earlier in the week four posters featuring the library's student workers were revealed. See all posters at http://digitalcommons.kennesaw.edu/lib_market/.

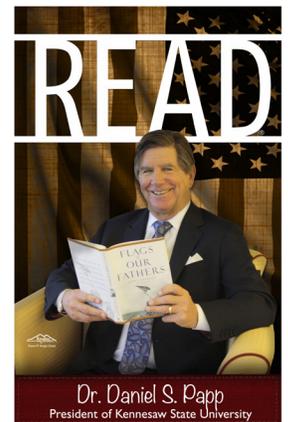
Please join us in welcoming Lillie Barber, Access Services staff member, back from an extended illness leave. Most of you may know Lillie from the information desk. We are pleased that she has returned to the library and continues to improve.



Cool ~~~~~
~~~~~ Content



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Have a question or comment about this newsletter?
Email libraryreference@kennesaw.edu