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About the Contributors

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Dr. Annette Bairan is professor of nursing in the graduate degree nursing programs at Kennesaw State University, Georgia, USA. Besides being an educator, she is a researcher, sociologist, gerontologist, community health nurse, and board certified family nurse practitioner. Recently she has co-authored two state-wide reports on HIV/AIDS (2004) and various articles in refereed journals concerning the needs of homeless people (2004), use of condoms among black women (2005), HPV and cervical cancer (2006), Spanish diabetes risk test (2006), heart attacks in women (2006), and disclosure of HIV (in press).

Dr. Dorothy Brawley is professor of strategy and entrepreneurship at Kennesaw State University, Georgia, USA. Her background includes studies in French and art as well as business. Her primary teaching responsibilities are in the areas of strategic management and entrepreneurship, new ventures, creativity and innovation, and consulting services. Dr. Brawley also participates as owner/manager/strategic visionary of several businesses in the auto emissions, food service, security consulting, design, artificial reef, and death-care industries. In her spare time, she operates a nonprofit fine art photography gallery and education center.
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Dr. Bob Desman is currently a member of the graduate faculty of Michael J. Coles College of Business at Kennesaw State University, Georgia, USA. He has held several management positions in industry including vice president (international) for a Japanese communications and electronics company, in which he was a principal, and corporate director of human resources for a Fortune 50 conglomerate. His international experience includes work in Canada, Mexico, Singapore, The Peoples Republic of China, Japan, The Russian Federation, Germany, and Switzerland.

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**Stella Sixing Xu** is an MBA candidate at the Michael J. Coles College of Business, Kennesaw State University, Georgia, USA. She received a BBA from KSU in 2005. She has been actively involved in promoting international education and cultural awareness on campus and in the community at large. She was the first student ever appointed to serve on the Coles College Business Advisory Board. In addition, she serves as a board member of the Atlanta Ministry of International Students, on the Board of Directors of the Alumni Association at Georgia Perimeter College, and on the Student Advisory Council for the National Conference of College Women Student Leaders. She was named a Sam Walton Free Enterprise Fellow in 2006.