

Keller Williams Realty Atlanta Midtown

Web Developer Summer Internship



Revatee Vaidya
Master of Science in Information Technology



Abstract

The purpose of this poster is to outline the duties of a Summer intern at Keller Williams Realty in Atlanta, Georgia as a Web Developer Intern. At Keller Williams, my aim was to develop and design websites for Blue Apple Real Estate School and Real Estate Homes using WordPress and Learn Dash.

Introduction

I am Revatee Vaidya, a graduate student at Kennesaw State University. My major is Information Technology with concentration in Data Management and Analytics. I worked as Web Developer at Keller Williams Realty. I found this Summer internship through Handshake after a lot of preparations, hard work and many failed interviews. Due to covid-19 situation many companies had cancelled their internship programs while there were others who continued. My current internship at Keller Williams is done remotely. At first it seemed challenging to work remotely but eventually it was fun and exciting. It provided me opportunities to expand my skills, knowledge and engage with new systems. Keller Williams also provide opportunity for students to get real estate license by doing a certification course of 75 hour for free.

My role as a web developer was to design website for Blue Apple Real Estate School by fixing the issues on the website making specified changes and adding the feature of Learn Dash to the website for creating online courses for students to get certified real estate license using WordPress and Learn Dash. Also, to design Blue Apple Homes website by fixing the issues on the website, adding Google Maps functionality, making specified changes, and adding complexes to the website using WordPress. Other than that, I was also responsible for preparing quiz questions for GA AMP certification course. Overall, the internship experience was full of knowledge and engaging.

Results

Company :

Keller Williams Realty is an American technology and international real estate franchise with headquarters in Austin, Texas. It is one of the largest privately held global residential real estate brokerages.

Projects :

Blue Apple Real Estate provides a 75-hour pre-license course. It teaches practical skills and fundamental knowledge within the Real Estate Industry. Blue Apple Real Estate prepares student with the tools and knowledge to become a successful Real Estate Professional.

Blue Apple Homes is a website to find an apartment that customers want. It also provides a way for them to find out what kind of referral fee the complexes offer. First fill out the form so Blue Apple can alert the apartment complex that the customer is interested in their property.

Highlights :

I got to work in WordPress thoroughly which allowed me to understand each feature in great detail like different plugins, managing themes, flexibility in updating codes and front-end layouts without changing the contents. I also got to work with Learn Dash plugin in WordPress. Learn Dash is the best WordPress LMS plugin in existence. Learn Dash made it super easy to create courses, quizzes, certificates, and more. Other than I got more familiar with WP Google maps plugin for integrating Google maps into our website.

Experience :

It was a new experience working at Keller Williams Realty. My internship experience is full of knowledge and self-learning. Working as a web developer always teaches you something new, my journey as a web developer at Keller Williams was something like that only. Even though Keller Williams is a Real estate company, it has greater opportunities for students in Information Technology division. It has increased my knowledge in terms of real estate and law firm. It would definitely help me in my future career.

Conclusions

Currently I am focusing on becoming a Backend Engineer or a Data Analyst. But I am flexible, open to challenge and ready to learn something new. I believe my previous experience and the knowledge which I am currently gaining through my master's will always help me to achieve my goal.

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<https://www.kw.com/>

Contact information

Revatee Vaidya

Email - rvaidya1@students.kennesaw.edu

LinkedIn

<https://www.linkedin.com/in/revatee-vaidya-54b244161/>