

# KSU Distinguished Course Repository

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## Recreation Programming

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## SYLLABUS

WELLSTAR COLLEGE OF HEALTH AND HUMAN SERVICES  
EXERCISE SCIENCE AND SPORT MANAGEMENT DEPARTMENT  
SM 4200: RECREATION PROGRAMMING  
SPRING 2023

### Course Information

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Class meeting time: M/W 2:30pm – 3:20pm, Friday online  
Modality and Location: Hybrid; Prillaman Health Sciences Room 2010 and online  
Syllabus is posted in D2L

Because this class is hybrid, Mondays and Wednesdays are face to face in the classroom. On Fridays, you do not come to campus, but you will have online materials and assignments to complete. This hybrid format allows you more independence but does require close attention to your schedule and participating in experiential learning outside of traditional class time slots.

### Instructor Information

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Name: Anne L. DeMartini, M.Ed., JD  
Email: [ademart1@kennesaw.edu](mailto:ademart1@kennesaw.edu)  
Office Location: HS 4011  
Office phone:  
Student Hours: 11:30am – 1:15pm MWF; other times and Teams meetings available by appointment  
I am very responsive to email (You may expect a response within 24 hours Monday – Friday and 48 hours on weekends and holidays. If I am not accessible, I will put an “out of office” message).

### Course Description

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**Prerequisite:** [SM 2100](#), minimum 2.55 Institutional GPA, Admission to the Sport Management Program or Instructor’s consent

This course will provide students with an overview of recreation programming across the age spectrum and diverse populations. Leisure programming trends and niche marketing are examined as well. This course also facilitates the understanding and application of the recreation program process for leisure delivery systems including an introduction to activity plans, program design, delivery and evaluation.

### Course Materials

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Required Text:

- Edginton, C.R., Lankford, S.V., Dieser, R.B., Kowalski, C.L. (2018). *Recreation and leisure programming: A 21<sup>st</sup> century experience*. Sagamore-Venture.
- National Recreation and Park Association. (2021). *Park and Recreation Inclusion Report*. Available here: [NRPA](#)

- [National Recreation and Park Association online learning](#)

Technology requirements:

- You will need access to a computer and the internet in order to utilize library resources and D2L. You can check your computer compatibility here: [D2L checker](#)
- You must be able to create and submit assignments in pdf or word document formats, access the internet and view and edit google docs and google sheets
- I also highly recommend that you have access to scanning apps or the “scan documents” function with Notes on an iphone. These allow you to convert photos into pdfs. Here is a [list of options](#).

## Learning Outcomes

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1. Identify and describe examples of the wide spectrum of leisure programming beyond sport-oriented options
2. Explain philosophies, models, and processes involved in recreation programming
3. Differentiate between programming across the age spectrum and special populations
4. Participate in execution of recreation programs
5. Reflect on participation in recreation programs to integrate experience
6. Collaborate with classmates to plan a recreation program plan for special population

SLO	Fink Level (Bloom’s taxonomy)	Assessment (* denotes summative)
1	Foundational knowledge (Knowledge/Remember)	In class activities, quizzes
2	Foundational knowledge (Comprehension/Understand)	In class activities, quizzes
3	Foundational knowledge, Caring (Analyze)	In class activities, quizzes #4 & #5, individual volunteer/observation reflection, program plan*, program plan presentation*
4	Application, Human dimension (Apply)	Participation score on: Class service activity reflection, campus rec volunteer reflection, individual volunteer/observation reflection
5	Application, Integration, Human dimension (Synthesis)	Reflection content score on: Class service activity reflection, campus rec volunteer reflection, individual volunteer/observation reflection
6	Application, Integration, Human dimension (Synthesis/Create)	Program plan*, program plan presentation*

## Course Requirements and Assignments

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- **D2L.** You are required to check the class D2L site every day for class content, assignments, and announcements.
- **Assigned Readings.** You must complete the assigned readings BEFORE the day of class in which they will be discussed. Readings will come from the textbook and from additional articles and files posted on D2L.
- **Syllabus quiz:** 8 points. You will take a D2L quiz on the syllabus and assignment guidelines at the beginning of the semester, the purpose of which is to encourage you to thoroughly read them.
- **Quizzes:** 10 points each. You will take weekly online quizzes through D2L to ensure understanding of the reading material. You may use your books, notes and other materials. However, you must work

INDEPENDENTLY on these quizzes, and they are subject to the same expectations of academic honesty as any other test. Lowest grade will be dropped.

- **In class activities:** 1-5 points each. You will participate in class activities during face-to-face class time including creating a GivePulse account, filling out field trip waiver forms, individual reflections, partner work and small group discussion questions. These points may not be made up if you are absent (unless you are absent due to KSU athletics team travel).
- **Experiential learning**
  - **Class service activity:** 50 points. As a class, we will attend Acworth City Parks & Recreation MLK, Jr. Day commemorative event and participate in the service project. You will write a reflection paper on the event. This event is on a school holiday, so please **MARK YOUR CALENDAR!** More specific assignment guidelines and grading criteria are posted on D2L.
  - **KSU Campus recreation volunteering:** 50 points. You will volunteer to assist at the KSU campus recreation Indoor Sprint Triathlon on February 19 at 7am. This events are outside of class time, so check your schedule closely and **MARK YOUR CALENDAR!** You will need to sign up and verify the hours through VKSU. Then you will write a short summary/critique of your experience. More specific assignment guidelines and grading criteria are posted on D2L.
  - **Individual volunteer/observation reflection:** 50 points. You will volunteer to assist with or observe a program put on *for a special population* by a recreation organization (*other than KSU Campus Rec*) and write a reflection paper. (Special population programs may include programs specifically made for: elderly populations, racial/ethnic minority populations, LGBTQIA+ populations, refugee/immigrant populations, persons with disabilities, veterans, or other groups approved by instructor) More specific assignment guidelines and grading criteria are posted on D2L. There is a discussion on the class D2L site with options for this assignment. Feel free to add to it when you find things!
- **Final project**
  - **Program plan:** 100 points. In assigned groups of 5, you will create a thorough program plan for a special population. More specific assignment guidelines and grading criteria are posted on D2L.
  - **Program plan presentation:** 100 points. Groups will orally present their program plans to the class. More specific assignment guidelines and grading criteria are posted on D2L.
  - **Peer evaluation/contribution to group:** 25 points. You will write individual reflection papers about the experience, including justifying your contribution to the group effort. Specific guidelines posted on D2L. You will complete peer evaluations for each member of your group. You will be graded on the feedback you received from your peers. Excel feedback form posted on D2L.

## Evaluation and Grading Policies

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For written assignments and exams, you can expect to receive feedback in approximately a week following the submission deadline.

Grading will be based on the percentage of the final number of points earned out of the total possible points.

### Ratio:

- Syllabus quiz: 8 points
- Quizzes: 90 points
- In class activities: approx. 52 points
- Class service activity: 50 points
- KSU campus recreation volunteer & reflection: 50 points
- Individual volunteer/observation reflection: 50 points
- Program plan presentation: 100 points

- Program plan: 100 points
- Peer evaluation/contribution to group: 25 points

TOTAL POINTS AVAILABLE: ~525 points

### GRADING SCALE:

90% - 100% A  
80% - 89% B  
70% - 79% C  
60% - 69% D  
0% - 59% E

I will round up grades if they are  $>$  or  $= .5$  or above, for example, an 89.6 is an A, but 79.2 is a C.

## **Course Policies**

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### Class attendance

Sport Management, a pre-professional discipline, prepares students for work in the sport industry. Most entry level jobs maintain a limited amount of vacation and sick time, therefore, the Sport Management program encourages class attendance. This course tracks student attendance at every face to face class session using a hard copy sign in sheet. Participation is imperative to accomplish the goals and objectives of the course and program. You are expected to be in all class sessions and arrive on time. You may only sign in for yourself. Signing in for another student who is absent is considered an academic integrity violation.

You are responsible for all material covered in class and any information or announcements given in class, even if you are absent. If you are absent, you may not make up points earned in class on the day you missed, unless you were absent because of KSU athletics team travel.

Email a picture, gif or meme of a unicorn to the instructor through the D2L inbox by midnight on August 17th for an extra point on your syllabus quiz.

### Late work

Late work will NOT BE ACCEPTED. The grace period from the posted deadline is when I begin to grade the assignment. That may be right away, it might be the next morning, it may be a few days. If you submit an assignment before I start grading them – it is not considered late. Since many assignments are due at 11:59, it is unlikely that I would ever be up and grading at that time of night, so you will have until early the next morning. However, turning anything in after the posted deadline is at your own risk. You are taking the chance that I won't start grading them immediately. You may always turn assignments in early electronically to ensure they are on time. You may also bring a hard copy to class or my office if you are having technological issues. If you are absent, you are still expected to adhere to the same deadlines. You get ONE late work pass a semester. You must email me on the day of the deadline that you are using your pass and must turn the work in on D2L within 48 hours of the original due date and time to earn full credit. You must indicate in a comment on the submission in D2L that you are using your pass. The late work pass may not be used to make up in class activities when you were absent nor may it be used on your final project.

### Exams

Since all quizzes are online and open at the beginning of the unit, there should be very few examples of where you are not able to complete the quiz by the due date. You should start the quiz early enough in the week that any technical/computer difficulties can be resolved well before the deadline. You may use your one late work pass for a 48-hour extension on a quiz. Your lowest quiz grade is dropped, so you can miss one without a grade penalty. If there is some extraordinary emergency that causes you to be unable to complete your work for an entire week, please contact me to discuss it. I reserve the right to use my discretion for students in these extraordinary circumstances. **COVID, other short-term illnesses, and personal travel/vacations are not considered extraordinary circumstances.**

### **Diversity and Inclusion Statement:**

The Sport Management program and I support an inclusive learning environment where diverse perspectives are recognized and seen as a source of strength. I strive for my classrooms to be a place where students will be treated with respect, and welcome individuals of all ages, backgrounds, socio-economic classes, beliefs, ethnicities, genders, gender identities, gender expressions, national origins, religious affiliations, sexual orientations, ability – and other visible and nonvisible differences. All members of this class are expected to contribute to a respectful, welcoming, and inclusive environment for every other member of the class.

### **Electronic devices**

Cell phones are prohibited from this class unless expressly being used for a class activity directed by the instructor. If devices go off, you will be warned and if it happens a second time, you will be asked to leave the class and will be considered absent. Please do not plan to use your phone to access the textbook.

You are welcome to use laptop computers in class to take notes. However, you are NOT allowed to be connected to the internet, playing computer games, or completing assignments for other classes during class time. Nor are you allowed to be on your computer when we have guest speakers in class. If you are found to be using computers for reasons other than taking relevant class notes, you will be warned and if it happens a second time, you will be asked to leave the class and will be considered absent. If you use a laptop, please sit where the screen does not distract other students

### **Email etiquette**

You are required to observe formal, professional email etiquette in all interactions with the instructor. Please see this [Email Etiquette](#) link for guidelines. I reserve the right to delay or refrain from responding to email that does not comply.

Before emailing the instructor questions about the course, please consider: “What have I done to look for this answer myself?” Check the syllabus and D2L site thoroughly, including assignment guidelines written in the assignment description, utilize the Questions? discussion board to pose the questions to your classmates, and google.

### **Grades**

Student grades are NOT NEGOTIABLE. You may always ask for clarification or additional feedback to explain the rationale for a grade. You may not ask for their grade to be changed arbitrarily, “extra credit” opportunities not offered to the entire class, or to make up or revise work for which the deadline has already passed.

## **Institutional Policies**

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[Federal, BOR, & KSU Course Syllabus Policies](#)

## **KSU Student Resources**

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This link contains information on help and resources available to students: [KSU Student Syllabus Resources](#)

## **Course Schedule**

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The course schedule is a general plan for the course; deviations announced to the class by the instructor may be necessary.

The course schedule is available and updated, including the topics we are covering each unit, on our [course D2L page](#):

<b>SPRING 2023</b>	MWFS	
Week 1:	9-Jan	Introductions, go over syllabus and assignment guidelines; fill out student trip registration forms
	11-Jan	Read: Chapter 1: Guest speaker from Department of Leadership and Student Service; <b>BRING SIGNATURE PAGE</b>
	13-Jan	
	15-Jan	<b>Syllabus quiz due; Create GivePulse account due</b>
Week 2:	16-Jan	<b>MLK, Jr holiday - ATTEND ACWORTH PARKS &amp; REC HOLIDAY EVENT - details posted on D2L.</b>
	18-Jan	Chapter 1, cont. (Leisure in class activities)
	20-Jan	
	22-Jan	<b>MLK event reflection due</b>
Week 3:	23-Jan	Read PRPH Chapter 1 (posted on D2L)
	25-Jan	Read: Chapter 2 - guest speaker Nigel Harris, Director, Recreation Programs & Facilities Kennesaw State Campus Recreation; <b>post question on discussion board for speaker</b>
	27-Jan	
	29-Jan	<b>Quiz due (Chapter 1 from text &amp; PRPH Chapter 1)</b>
Week 4:	30-Jan	Read: Chapter 3
	1-Feb	
	3-Feb	
	5-Feb	<b>Quiz due (Chapters 2 &amp; 3)</b>
Week 5:	6-Feb	Read: Chapter 6
	8-Feb	Chapter 6 power point activity due
	10-Feb	
	12-Feb	<b>Quiz due (Chapters 6 &amp; 7)</b>
Week 6:	13-Feb	Read: Chapter 7; Guest speaker: Lauren Ham, Special Populations Coordinator, Acworth Parks, Recreation and Community Department; <b>post question on discussion board for speaker</b>
	15-Feb	Read: DEI introduction chapter (posted on D2L)
	17-Feb	Watch videos on disability inclusion in parks
	19-Feb	
Week 7:	20-Feb	identity exercises
	22-Feb	guest speaker: DEI office; post question on discussion board for speaker
	24-Feb	Watch videos on racial & LGBTQ+ inclusion in parks
	26-Feb	<b>Quiz due (DEI intro chapter and guest speaker stuff);</b>
Week 8:	27-Feb	Read: PARK INCLUSION REPORT Lee, K., Casper, J., & Floyd, M. (2019). Racial and ethnic diversity and inclusion efforts of public park and recreation agencies. Journal of Park and Recreation Administration, 38(1). <a href="https://doi.org/10.18666/JPra-2019-9785">https://doi.org/10.18666/JPra-2019-9785</a>  Therriault, D. (2017). Implementation of Promising Practices for LGBTQ Inclusion: A Multilevel Process. Journal of Park and Recreation Administration, 35(3). doi: <a href="https://doi.org/10.18666/JPra-2017-V35-I3-7702">https://doi.org/10.18666/JPra-2017-V35-I3-7702</a> (posted on D2L)
	1-Mar	Read: Age chapter (posted on D2L)
	3-Mar	Watch videos on recreation programs for elderly populations

	5-Mar	<b>Quiz due (Age chapter &amp; PRPH 2)</b>
Week 9:	6-Mar	Spring break - classes cancelled
	8-Mar	
	10-Mar	
	12-Mar	
Week 10:	12-Mar	Read PRPH Chapter 2 Programming (posted on D2L)
	14-Mar	Read Chapters 8 & 9
	16-Mar	Program plan groups assigned; virtual meetings with group
	18-Mar	<b>Quiz due (Chapters 8 &amp; 9)</b>
Week 11:	20-Mar	Read Chapter 10
	22-Mar	finish needs assessment, start risk management
	24-Mar	Watch risk management video
	26-Mar	<b>Individual volunteer/observation reflection due; Gantt chart of group project timeline due</b>
Week 12:	27-Mar	finish risk management & activity
	29-Mar	Read: Chapters 11 + 12; program areas and format; RM activity due
	31-Mar	
	2-Apr	<b>Quiz due (Chapters 10 &amp; risk management ); program areas and format activity due</b>
Week 13:	2-Apr	Read: Chapter 13
	4-Apr	Read: NRPA marketing report, photography article
	6-Apr	Watch videos on social media promotion; in class promotion activities due
	8-Apr	<b>Quiz due (Chapters 12&amp; 13);</b>
Week 14:	20-Apr	Read: Chapter 15; Guest speaker? Tara Parker, Exec Dir KSU Campus recreation; <b>post question on discussion board for speaker</b>
	22-Apr	Read: Chapter 16
	24-Apr	
	26-Apr	<b>Quiz due (Chapters 15 &amp; 16)</b>
Week 15:	17-Apr	Read: Chapter 18 Trends, Fads Issues and New Opportunities
	19-Apr	Read: DEI conclusion chapter (posted on D2L)
	21-Apr	presentation skills pre-workshop video and analysis exercise
	23-Apr	<b>Quiz due (Chapters 18 &amp; DEI Where we go from here)</b>
Week 16:	24-Apr	presentation skills workshop
	26-Apr	<b>presentations</b>
	28-Apr	virtual meetings with professor for questions/feedback on program plans - schedule via bookings link (April 27 - April 30)
	30-Apr	
Week 17:	1-May	<b>presentations</b>
FINAL EXAMS	5/2 - 5/8	<b>Final exam = program plans due</b>



## Signature Page

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Please print out, sign and return to instructor.

I have received and thoroughly read over the syllabus for SM 4200 and I understand my responsibilities as a student in this class, including:

- I understand that this class requires significant participation outside of traditional class times.
- If I turn in work late, it will not be accepted, other than according to the policy in the syllabus. I should discuss these with the instructor before I miss the deadline.
- If there are ever issues with electronic submission, I should bring a hard copy to class on the due date.
- I am responsible for any information given out in class, even if I am absent.
- If I am absent (or more than 9 minutes late), I cannot make up points that were earned in class (in class activities).
- There are no opportunities for individual extra credit and earned grades are final.
- If I engage in academic dishonesty, I will fail the course.
- Instructor may not respond to emails that do not comply with email etiquette guidelines
- I commit to contributing to a respectful, welcoming and inclusive environment for every other member of the class.
- I consent to the recording and posting of class sessions.

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(Signature)

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Print name and date