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#LovemyFDL Social Media 2019 Report

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During the month of February 2019, KSU’s Government Documents team participated in the Government Publishing Office’s annual Valentine’s themed Twitter campaign, #LovemyFDL, which prompts federal depositories to engage with patrons by posting unique gov docs and other stories centering around the depository experience & collections. 2019 is the second year KSU Gov Doc’s has participated in this campaign.

Here at KSU Libraries, we produced two tweets per week on average with the hashtag “LovemyFDL”; the tweets were both original shares from our collection as well as retweets of other depositories and the US GPO. We were even retweeted by the Government Publishing Office themselves! Additionally, the search function in Twitter allowed us to track down others’ #LovemyFDL tweets to keep our engagement with the campaign high.

These campaigns allow KSU Libraries to be represented on a national level. It’s proven to be a great way for us to stand out to other libraries across the country, engage with fellow depositories, and show off the collection to our patrons.