

2019

#LovemyFDL Social Media 2019 Report

Samantha Reardon

Kennesaw State University, sreardo4@kennesaw.edu

Follow this and additional works at: <https://digitalcommons.kennesaw.edu/collectiondevelopment>



Part of the [Collection Development and Management Commons](#)

Recommended Citation

Reardon, Samantha, "#LovemyFDL Social Media 2019 Report" (2019). *Collection Development Unit*. 1.
<https://digitalcommons.kennesaw.edu/collectiondevelopment/1>

This Article is brought to you for free and open access by the University Library System at DigitalCommons@Kennesaw State University. It has been accepted for inclusion in Collection Development Unit by an authorized administrator of DigitalCommons@Kennesaw State University. For more information, please contact digitalcommons@kennesaw.edu.

Government Documents | Feb. 2019 Twitter Campaign

During the month of February 2019, KSU's Government Documents team participated in the Government Publishing Office's annual Valentine's themed Twitter campaign, #LovemyFDL, which prompts federal depositories to engage with patrons by posting unique gov docs and other stories centering around the depository experience & collections. 2019 is the second year KSU Gov Doc's has participated in this campaign.

Here at KSU Libraries, we produced two tweets per week on average with the hashtag "LovemyFDL"; the tweets were both original shares from our collection as well as retweets of other depositories and the US GPO. We were even retweeted by the Government Publishing Office themselves! Additionally, the search function in Twitter allowed us to track down others' #LovemyFDL tweets to keep our engagement with the campaign high.

These campaigns allow KSU Libraries to be represented on a national level. It's proven to be a great way for us to stand out to other libraries across the country, engage with fellow depositories, and show off the collection to our patrons.

